

One of the
Daily City
Record's
Publications

DAILY CITY

Complete
Coverage in
Daily City and
Colma

SHOPPING NEWS

Published Each Friday

Daly City, San Mateo County, California, Friday, March 29, 1940

Guaranteed Circulation 5,500

Scouting The Shops



with Sally

A is for Apples and Aardvarks and April Fool's day and as the Editor says, if we don't get this column written, we will be among the Absent when pay-checks are handed out.

P is for Pearls and Puppies and Pulchritude—for Pie from Geneva Bakery, Picnic hams from Farmers Market, Prescriptions from Edwards—and for a Poke in the nose which ladies do not give to their immediate superiors.

R is for Robertson's Egg store and Records from Byrne Radio Store, Rabbits from Milo's Market and Roses from the Daly City nursery—and for Reasons why we shouldn't have to write this—%& (&%) column anyway.

I is for In case anyone thinks of any bright Ideas, please send them in to Sally in haste. And I is for Injustice and Igloo and Inexpensive Ironing at New Process Laundry.

L is for Lucca Ravioli company, Lemons at Miriam Grocery, Lane Sisters at the Daly City theatre, and give us Liberty or give us death!

F is for Foresight in buying shoes from Bosco's and Fine cleaning at Beeson Cleaners and Fresh Fruits at Westlake Market. And for Fantastic ideas about Flying in the Face of Fate and Fleeing our Family and Friends.

O is for Off days and for Octopus and for Overdue library books—for Onions and Oranges from the Daly City Cut Rate Market and Old Quaker Whiskey from Gelsi's Place.

O is for Offhand we can't think of any more words with O except Obstinate and Omnivorous and Octogenarian, and the Editor might not like us to call him that right Out loud in public print.

L is for Lollypop and Love and fine Liquors from Vireno's Mar-
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New U. S. Stamp

Booker T. Washington, who rose from slavery to become a great Negro educator, will be honored by the United States Post Office Department with the issuance on Sunday, April 7, of the 10-cent stamp, shown above. On the same day CBS network's "Pursuit of Happiness" program will present Rex Ingram in the title role of a drama based on Booker T. Washington's classic autobiography, "Up From Slavery." Ingram was seen by millions as "De Lawd" in the movie "Green Pastures."

D. C. Area Contributes More Than \$600

Daly City, Colma and Lawndale contributed more than \$600 this year to the twenty-third roll call of the San Mateo county chapter, American Red Cross.

This encouraging report was issued today from the office of Helen Percy Chesebrough, vice-chairman. Of the total, Daly City contributed \$388.83; Colma \$145.50 and Lawndale \$72.50.

Throughout the county there were 6,223 members who subscribed a total of \$11,671. Of this amount \$9,334 remains in the San Mateo county chapter and the rest will be sent to the National Red Cross fund.

Men's Trench Coats

A boom in the sale of men's trench coats is due to the "discovery" of young men that their girl friends like a uniform," according to the Wholesale Textile association, of London.

U. S. Mutton Consumption

Nearly two-thirds of all the lamb eaten in the United States is consumed north of Washington and east of Pittsburgh, an area which grows less than 5 per cent of the country's sheep.

Best Dressed



Helen Menken, noted CBS actress, has been named Radio's "Best Dressed Woman" in the 1940 selections announced by the Fashion Academy. Miss Menken was presented with a medal by Emil Hartman, director of the Academy. One of America's most beloved actresses, Miss Menken is heard each Tuesday as the star of the serial drama "Second Husband."

State PTA Cooperates In Public Schools Week

The California Congress of Parents and Teachers, representing nearly 250,000 members, will give full cooperation to the twenty-first annual observance of Public Schools Week, beginning April 22, according to a public statement issued in San Francisco today by Mrs. James K. Lytle, state president of the organization.

"A fundamental policy of the Congress of Parents and Teachers has always been to bring into closer relationship the home and the school," said Mrs. Lytle. "Home and school are the two great formative influences which affect the child's development. Parents need to keep in touch with educational trends, to know the schools, and what activities are going on in the schools."

Last year during the week it was estimated that more than 1,000,000 visitors over the state attended events in the public schools.

Chemical Causes of Cancer
More than 50 different chemicals have been found to produce cancer in man and animals, says Collier's. Strangely enough, they have no other properties in common.

SPECIAL TRADE-IN SALE—

SALE

FOR A LIMITED TIME ONLY

LARGE STOCK OF
**RADIOS, STOVES, WASHERS,
And REFRIGERATORS**

BYRNE RADIO STORES

Opposite Daly City Theatre Rand. 7782

BEESON CLEANERS

Next to Daly City Theater

Daly City's Pioneer Cleaner and Dyer
Established 1919

We Call **ELK. 0263**
& Deliver

**UNION SHOP
IT PAYS TO
LOOK WELL!**

Our Efficient Cleaning and
Pressing Methods Assure Your
Garments a Long Life

**SUTS, COATS &
PLAIN DRESSES**

59c

Keep Smiling



Tom Himself



Now Playing—

LANE SISTERS, JOHN GARFIELD and CLAUDE RAINS in

"FOUR WIVES"

Also Wm. HENRY and LOUISE CAMPBELL in

"EMERGENCY SQUAD"

Extra—"OLD HICKORY"—in color
EDDIE'S ADVERSHOW—Saturday

Sunday, Monday, Tuesday, Mar. 31, Apr. 1-2—

CHARLES LAUGHTON and MAUREEN O'HARA in

"HUNCHBACK OF NOTRE DAME"

Also MARY MARTIN and ALLAN JONES in

"THE GREAT VICTOR HERBERT"

Wednesday, April 3—

SWEETHEART BEAUTYWARE FREE TO THE LADIES
PAT O'BRIEN and OLYMPE BRADNA in

"NIGHT OF NIGHTS"

Also IRENE DARE and EDGAR KENNEDY in

"EVERYTHING'S ON ICE"

Thursday, Friday, Saturday, April 4-5-6—

JAMES STEWART and MARGARET SULLAVAN in

"SHOP AROUND THE CORNER"

Also GEORGE RAFT and JANE BRYAN in

"INVISIBLE STRIPES"

EDDIE'S ADVERSHOW — Saturday

DALY CITY SHOPPING NEWS

Published Every Thursday by Daly City Record

2317 SAN JOSE AVE.

Telephone RANDOLPH 3215



ALBERT H. BOXTON — — — — — Editor and Publisher

Phosphorescent Buttons

After weeks of stumbling over each other in the pitch black streets, Berliners are now wearing round buttons the size of a penny around the neck or in the button hole. Covered with phosphorous, they glow in the blackness.

Probating Wills

It is necessary that any will which is produced must be probated. This is for the double purpose of protecting the wishes of the deceased and the rights of his declared heirs. It also assures that any government taxes will be paid.

"Time for Other Things--"

If you let New Process Laundry take the heavy, time-consuming work of washing and ironing out of your home.

Choose the service that meets your particular needs from this list:

- | | |
|----------------------|----------------------|
| 1. Finish Work | 6. Thrift Service |
| 2. Flatwork Special | 7. All Dried Service |
| 3. 26 Pieces for \$1 | 8. Economy Service |
| 4. Dry Wash | 9. Rough Dry |
| 5. Damp Wash | |



"A Laundry Service for Every Income"

CALL HEMLOCK 6623

New Process Laundry Co.

Have Your Prescriptions Compounded By

EDWARDS DRUG STORE

6272 MISSION ST.

MIDDLE OF BLOCK

SPECIALS—Pepsodent Antiseptic 40c
50c Size, 2 bottles for

FREE 50c jar Jergen's All-purpose Cream 79c
And \$1.00 Size Jergen's Lotion, both for

COMBS, 10c | **CLOCKS** 97c
Lge. variety at

POND'S FACIAL TISSUE 23c
500's

50c REXALL 33c | Electric Heating \$1.85
ORDERLIES Pads, 3-heat

FREE-1 cake Woodbury's Milk of Magnesia
Soap with pur- 26c | Pints . 15c - Quarts . 25c
chase of 3 cks. at

LIQUOR DEPARTMENT

MONOGRAM Whiskey, bottled in bond qts. \$1.59

TEN-HIGH Whiskey, Pints 97c
NOW Three Years Old, 1-pts. 51c-qts. \$1.86

OLD MR. BOSTON Whiskey Pints 85c
3-Years-old, 100 proof, Decanter bottle

OLD QUAKER WHISKEY, 3-years-old, pts. 89c

AMBER GOLD Whiskey Quarts \$1.59
4-Year-Old Kentucky Whiskey

5-RITE and KING COURT SODA on ice 10c
Kodak Films, Developing, Enlarging, Printing

COMPLETE DRUG STOCK

— PRICED RIGHT —

George and Millie

(Editor's Note: Technical information for this series has been supplied by The New Process Laundry.)



Dear Mother:

George is convalescing nicely (incidentally eating us out of house and home) and papa spends most of his time stamping up and down the library in a towering rage. He's so bored with being up here that he's even taken to reading some of George's volumes on the laundry business.

I must say he gets down to brass tacks a lot better than George. Know what he discovered? There's even a right and wrong way to dry your back! The American Institute of Laundering textile experts say that a back can be dried without stretching a bath-towel all out of shape. Here's what happens when you dry your back the wrong way. The towel pulls apart because the threads are broken by over-stretching, especially if the towel has been nicked slightly when used to dry razor blades.

Oh me, I hear George and Papa arguing again! This time it seems to be about April Fool's day and when and how it originated. I'd better go try to soothe them.

Love,
Millie

Model Airplane Builders
There are more than 1,500,000 young people engaged in constructing and flying model airplanes.



DEL. 1161 or 1162
FREE DELIVERY

Farmer's Market

6386-6390 Mission Street

**SPECIALS FOR
FRI. & SAT.
MARCH 29 & 30**

FARMER'S K & D GROCERY

Red Keithley

Tom Doyle

Figs - Tall Can 9c
KADOTA, in syrup

Pork & Beans 9c
ARMOUR'S, tall can

KIX, 2 pkgs. all 22c
And Marmalade jar

Peaches, 8 3/4 oz. 5c
Westlk. yl. halves

TENDERLEAF TEA
3 1/2 oz. pkg. . 18c - Sm. pkg. . 9c

TOMATOES RED RIPE
ASPARAGUS Fancy Jumbo Green

Potatoes Medium Size GEMS

Avocados LARGE RIPE

Oranges LARGE SWEET NAVELS

Apricots, 3 cns. 25c
Calkist - whle. peeled

Paper Towels, 2- 15c
Zee or Silk, reg. rolls

May'naise, qt. 39c
DURKEE'S, genuine

Whole Stringless Beans
Blue Lake variety, No. 2 . 14c

MARSHMALLOWS 10c
White or Colored
1 lb. Cello bag.

2 lbs. 9c

10 lbs. 12c

ea. 5c

doz. 20c

FARMER'S MEAT COMPANY

CROSS RIB ROAST lb. 25c
QUALITY STEER BEEF

CORNERD PORK lb. 11c
NICE LEAN SHOULDER

PORK LOIN lb. 19c
FOR ROASTING - HALF OR WHOLE

LEGS OF PORK lb. 16c
SWEET PICKLED

Boil'g. Beef, lb. 8c
QUALITY STEER

Corned Beef, lb. 6c
Boneless Filet, lb. 16c

Slcd. Bacon, lb. 22c
Lean, Swift's Clover

Veal Breast, lb. 15c
VEAL STEW

Hamburger, lb. 10c
FRESH GROUND

Pork Roast, lb. 15c
FRESH PICNICS

Pot Roast, lb. 17c
SHOULDER RIB CUT

Frankfurters, 18c
Swift's Skinless, lb.

Westlake Market

Corner Miriam & Westlake
OPEN SUNDAYS 8 a. m. to 3:30 p. m.

Free Delivery
Plenty of Parking Space

Phone RAndolph 9667
OPEN EVENINGS

We Have The
New Frozen
Fruits and
Vegetables

MARIN-DELL
MILK - CREAM
COTTAGE CHEESE
Fresh Daily

SOUPS

RANCHO
Regular Cans

4 cans 19c

MEAT SPECIALS

POT ROAST lb. 25c
Cross Rib
Delicious

BACON 2 pkgs. 25c
Swift's
Sweet Rasher

For that Chicken Dinner
FRICASSEE lb. 24c
HENS

BUTTER lb. 33c
Buttercup
Save Your Coupons
Win A Prize

HOT Sauce 6 for 24c
Del Monte

OLIVES 2 cns. 29c
Grogan's Ripe
Large Cans

GREEN BEANS
S. & W. No. 2 can 15c
Fancy Cut

FOLGER'S COFFEE
Reg. or Drip
1 lb. 26c - 2 lbs. 51c



MACARONI
with Cheese
Large Can

10c

Something
New

SPRY 1 lb. 19c
A Real Shortening
3 lbs. 51c

QUALITY FOODS
AT BARGAIN PRICES

TURKEY TAMALES

Boneless "TOPS" Can

4 1/2c

Mushroom Gravy

3 for 25c

SUPERBA



DOG FOOD

1st CALL

6 cans 25c

A Real Buy - Full Case \$1.94

PEANUT BUTTER

1 lb. jar 19c

S. & W.

CATSUP (Kern's)

10c

14 oz. Bottle - Large Size

PEAS

No. 2 can 9 1/2c

Economy Brand

Crystal White Soap

10 bars 29c

Reg. Size

5-RITE SODA, KING COURT GINGER ALE

10c

TOM COLLINS MIX, on ice, Large Bottle

WE SELL FILMS - DEVELOPING - PRINTING

Specials For

Fri. & Sat.

MARCH 29 & 30

GRAPEFRUIT 20c
Lg. size, Doz.

Oranges doz. 15c
Ex. lg. 126 Size

Fresh 2 baskets 25c
Strawberries

Fancy 2 lbs. 15c
Zucchini

Fancy each 5c
Avocados

NEW lb. 5c
POTATOES

White or Red

Lge. Fresh ea. 25c
PINEAPPLES

PIPPINS doz. 10c
Watsonville

TOMATOES lb. 10c
Fresh, Solid

COOKIES & CAKES
Ice Cream & Notions

Large Assortment of
FERRY-MORSE SEEDS

Fresh Venetian Bakery
FRENCH BREAD
Every Sunday

Vireno's Market

CORNER NEAR DALY CITY THEATER

6198 Mission St. Open Sundays 8 A. M. to 6 P. M. Phone RAnd. 5002

SPECIALS for Fri., Sat., Mon., March 29, 30 and April 1

Share in these Big
FOOD SAVINGS

Matches DOMINO 5c
CARTON

PEAS, No. 2 Can 12c
DEL MONTE, EARLY GARDEN

SUGAR, 10 lbs. 51c
PURE CANE - CLOTH BAG

ARGO pkg. 6c
STARCH

O A T S, pkg. 9c
Quick Quaker

SANKA lb 30c
COFFEE

OAKITE, pkg. 10c

Ask For Free Sample

SALT pkg. 7c
MORTON'S

CATSUP, 12 oz. 10c
Tastewell, bot.

OLIVES, No. 1 cn. 16c
S & W, Ext. lge.

Bread & Butter 13 1/2c
Pickles, Jar

Chocolate, lb. cn. 18c
Parrot Brand

MARIN-DELL MILK,
CREAM AND COT-
TAGE CHEESE DE-
LIVERED FRESH
DAILY.

**WINES
and LIQUORS**

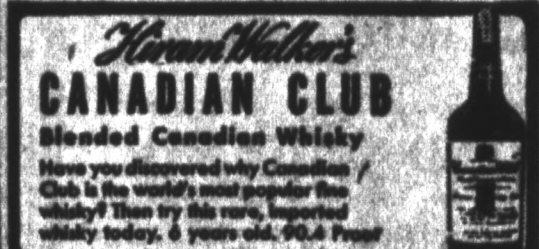


Pts. 80c - Fifths \$1.25

NO ROUGH EDGES
TEN HIGH

Pts. 97c

Qts. \$1.86



Pints \$2.05 - Quarts \$3.29

SCHENLEY'S A-A \$1.89
4-years-old, fifths

HIGATE Qt. \$1.33
WHISKEY

MEADWOOD \$1.02
WHISKEY, Pints

WE GIVE AMERICAN TRADING STAMPS

Waxman's BAKERY

6294 Mission Street

Top of The Hill

Week-End Specials - March 29 & 30

CHIP
CHOCOLATE CAKES ea. 31c
Homemade Golden Layers filled with rich
butter cream and topped with chocolate flakes

BOSTON
CREME PIES each 21c
Light Sponge Layers—Creamy Cus-
tard Filling—Assorted Frostings—

FANCY
Danish Pastries
"Made with Pure Butter"
3 for 13c

WAXMAN'S FAMOUS
ASSORTED COOKIES
Fifteen Varieties - Including
COCO - SPICE
2 doz. for 15c

CHEESE
Bread, loaf 12c
Made with Kraft's
Grated Cheese
"Try It Toasted"

CRISP—GOLDEN BROWN
BUTTERFLY
Rolls, doz. 24c

ORANGE STAMPS ACCEPTED

Technocracy Inc. Has New Address

To accomodate its increasing membership and activities, Section 1, R. D. 12237, Technocracy Inc., on April 1 moves into its new headquarters at 236 McAllister street, across from the public library.

Section headquarters, for the past two years, have been located at 83 McAllister street. A second office was added about one year ago but the section soon found these quarters too small. The new headquarters consist of a front office and auditorium in the rear of which is a series of offices.

The Tuesday night public meetings will be conducted at the new headquarters starting Tuesday, April 2.

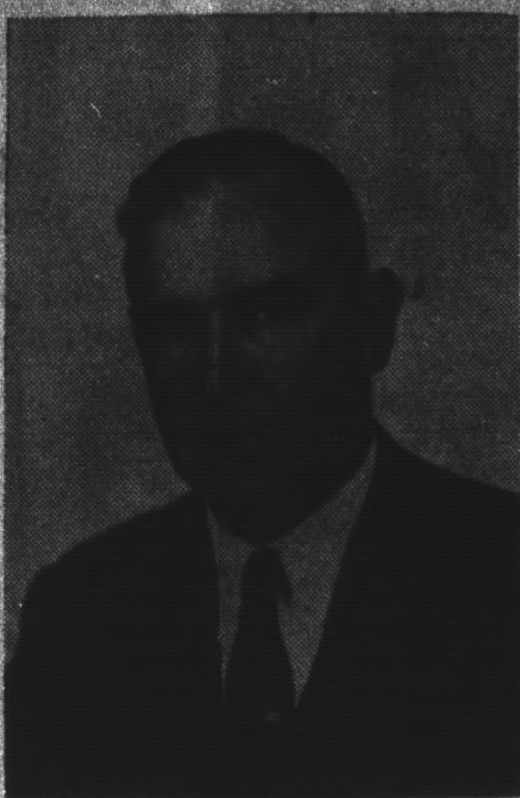
Considerable remodeling has been done the past two weeks at the new headquarters which is modernistic in design and gives San Francisco one of the most attractive Technocracy headquarters on the West coast. The auditorium has a seating capacity of about 200. Section 1, although organized only four years ago, has developed into one of the most active and important sections in the west and has been designated as Area Four Headquarters for Northern California by C. H. A. (Continental Headquarters) New York City.

Section 1, R. D. 12237

TECHNOCRACY INC.

Announces
Removal of
Section Headquarters
From
83 McAllister Street
To
236 McAllister Street
across from public
library
On Monday
April 1, 1940

(Political Advertisement)



Incumbent Edmund Cavnagaro

It has been my privilege to serve as a member of the City Council for the past four years. Four years ago you accorded John J. Fahey and myself the highest vote ever received by any candidates for this office. I have looked upon this as a vote of confidence in my ability and character. It has been my honest endeavor to be worthy of your confidence.

I fully realize the importance of this office and its responsibilities. As Chairman of the Finance Committee I have come to understand the functions of every department of the City Government.

I have at all times tried to comply with what I knew were the people's wishes, to give the city an efficient and economical government, to assist in its progress and to promote its general well-being.

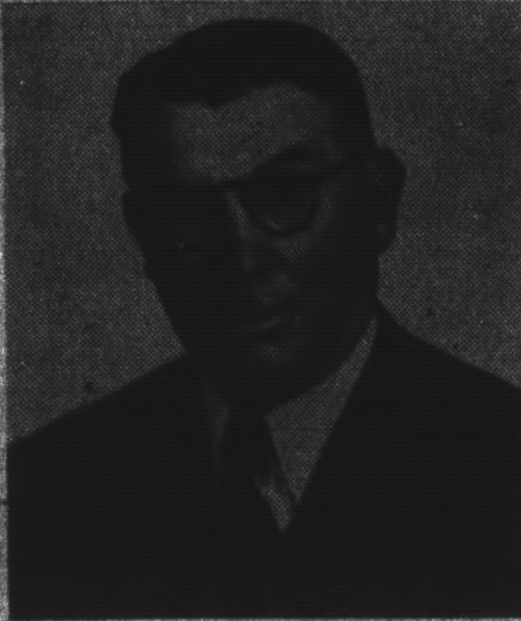
I am not unmindful of the many important problems confronting our city at this time. My record as a civic-minded citizen since the incorporation of Daly City, together with my record as a City Councilman during the last four years, I feel, prove that I am qualified to again represent you.

I realize that all members chosen to the City Council are duly elected by the people as their legislators, but no member, or members, thereof, should jeopardize large sums of the taxpayers' money when such issues can best be decided by a vote of the citizenry.

I was born and reared here and have established my own home in Daly City, where I reside with my wife and two children. Everything that I can possibly do to make our City a better City, I sincerely pledge you, I will do to the best of my ability.

EDMUND T. CAVAGNARO.

—Political Advertising—



Incumbent John J. Fahey

As your representative on the City Council of Daly City for the past eight years, it has been my consistent and honest endeavor to conduct the affairs of the City of Daly City in the same manner as one conducts his own business, in other words in a manner intended to accomplish the maximum benefit for the minimum expense.

As a pioneer resident of Daly City, as one who took an active part in the incorporation of Daly City in 1911, and who has ever since taken a leading part in municipal affairs, I feel that I am fully acquainted with the City's needs and problems.

As a taxpayer, I am naturally interested in maintaining efficiency in the City's Government. My record for the past eight years proves that I have consistently fostered, supported and voted for that which I felt was a benefit to the city. My record will also prove on the other hand, that I have always opposed unnecessary or willful waste of the taxpayer's money.

As a business man engaged in the real estate business for over 20 years, I feel that I am qualified to give, and have given, the city a business administration. My business is conducted in Daly City. I am therefore always available to consult with the people, know the city's problems and affairs, and keep in touch with and look after the city's business.

My interests, home and my family are here. My desire is to give Daly City and its people a good, honest, efficient business administration. To this end I sincerely pledge myself.

JOHN J. FAHEY.

MIRIAM GROCERY

298 Miriam St.

E. Baldetti, Prop.

RAndolph 7519

WEEK-END SPECIALS — Open SUN. & EVES.

SEMOLINA
PASTES

3 lbs. 25c

Albers TRIPLE-SEALED
CORN FLAKES

Regular Pkg. 6c

APPLES

NEWTON PIPPINS

Dozen 10c

BANANAS

(SAT. & SUN. ONLY)

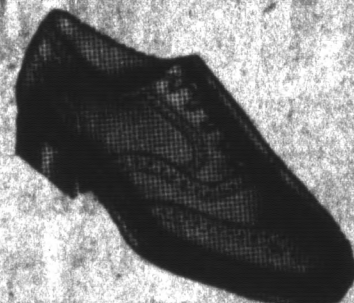
Dozen 15c

Best Brands of Don Galvez Quality Wines

SHOES \$2.50

MEN'S WORK AND DRESS SHOES.

This Week Only We Will Give A Free Pair of
Socks With Every Pair of Shoes.



REPAIRING DEPT.

Men's from 75c

Men's from 35c

Rubber Heels 35c

Exclusive San Francisco Agent for
Redwing Shoe Co.

BOSCO'S SHOE STORE

5867 Mission St., Nr. Old State Theater. RA. 8468

ROBERTSON'S EGG STORE

9 Hillcrest Drive

Masonic Bldg.

FRESH EGGS

Large, dz. 22c

GRADE A

2 Dozen 43c

Med., dz. 20c

GRADE AA

2 Dozen 39c

Small, dz. 17c

GRADE A

2 Dozen 33c

BUTTER lb. 31c

First Quality
Cloverbloom or Brkfld.

BACON

Swift's Premium 14c

1 lb. Cello
Sweet Rasher 12c

Swift's 1 lb. cello

MARIN-DELL

MILK, CREAM AND
COTTAGE CHEESE
Delivered Fresh Daily

Colma Pioneer Grocery

Opposite
Colma Bank

G. BELLI & SONS

Free Delivery
DElaware 9040

SAVE ON THESE SPECIALS FOR FRIDAY & SATURDAY

SUGAR

10 lb. Sk.
Pure
Cane 50c

Coffee

Hill's 2 lbs
Bros.
Red
Can 51c

MILK

Morning
3 Tall
Cans 19c

ALFALFA BALE \$1.07

FANCY RABBIT

WHEAT HAY BALE \$2

OAT HAY BALE \$2.14

ROLLED BARLEY

75 lb. sack 97c

SCRATCH FEED

SPERRY'S \$1.34
100 lb. sack

Gaviota Fertilizers
For Lawns, Shrubs,
Gardens

FRESH FRUITS
and Vegetables
EVERY DAY

Whole Apricots

NO. 1 CANS

3 for 25c

SOAP POWDER

WHITE NAVY

LARGE 21c
Package

P & G SOAP

3 LARGE 10c
BARS

Complete Line
WINES & LIQUORS



BEAUTIFY
YOUR GARDEN

With

FLOWERING
PLANTS

BEGONIAS - MARIGOLDS

SNAPDRAGONS - PETUNIAS

SEE OUR BARGAINS IN
ROSE BUSHES
READY TO PLANT NOW

Many other varieties
Of Bedding Plants
Plant Now!

DALY CITY NURSERY

SYDNEY and FLORENCE BRYANT

559 San Diego Ave.

Phone DElaware 9907



IN COMMEMORATION OF APRIL FOOLS' DAY, APRIL 1st, 1940

GET THE MOST FOR YOUR MONEY HERE

"DON'T BE FOOLED"

The Best is the Cheapest
So get the best and the
most for your money at

SAM'S SHOE SHOP
6564 Mission
Near Vista Grande

"DON'T BE FOOLED"

BETTER MEATS
BETTER GROCERIES
BETTER FRUITS
& VEGETABLES

AT
THE NEW
Farmers Market

6386-6390 Mission
Phone DEL 1161 or 1162

"DON'T BE FOOLED"

GOOD MATERIALS
PLUS
GOOD WORKMANSHIP
MEAN
GOOD RESULTS
A. MILANO

Plastering Contractor
399 Templeton RA. 1871

K & D GROCERY
Keithley and Doyle

Farmers Meat Co.
Ilgenstein & Fresenborg

"DON'T BE FOOLED"

SAVE MONEY BY
TRADING WITH US
DALY CITY
SUPER-SERVICE

Behind The Bank
6260 Mission --- DEL. 8584
MECHANIC ON DUTY
C. L. Hoppe, Mgr. -- 100% Union

"DON'T BE FOOLED"

We can Save You
Money on All
Kinds of Second-
Hand Goods

DALY CITY
Second-Hand Store

LESS O'KEEFE, Prop.
6266 Mission St.
We repair all kinds of
Household Appliances

"DON'T BE FOOLED"

We Have A Full Line
OF DURO
Power - Driven Tools
For Your Home Workshop
RADIO SERVICE

Meritt Electric
26 Hillcrest -- DEL. 7817

"DON'T BE FOOLED"

McGRAW BROS.
Pharmacy

The Corner Drug Store
Phone RAndolph 6012

"Have Your Prescriptions Filled
in Daly City—Save Time and
Money." We call and deliver at
no extra charge.
PRESCRIPTION SPECIALISTS

"DON'T BE FOOLED"

BUY YOUR
HARDWARE
FROM

SHANNON
Hardware Co.
6370 Mission RA. 6395

"DON'T BE FOOLED"

You Can Save Money on These AFTER-EASTER SPECIALS

BEAUTIFUL HOUSE And STREET DRESSES \$1.95
MEN'S SPORT SHIRTS \$1.35 -- \$1.65 -- \$1.95
Values at
JUST ARRIVED BABIES' BONNETS 69c
Large Selection at

HENRY WARSHAWSKI
6340 MISSION --- DELaware 0231

Save Work and Annoyance by Ordering All of Your Milk
Delivered in the New CREAM SEPARATOR BOTTLES from the

MISSION
CREAMERY

6235 Mission Street

Phone DELaware 5631

"DON'T BE FOOLED"

STOP - WEAR

LUBRICATION
LASTS LONGER
Get your free copy of
"Traffic Nerves" Here
Paul Marchi

UNION SERVICE
6200 Mission RA. 9987

"DON'T BE FOOLED"

Let Us
Estimate
Your Next Job
S. N. PFEIFFER

6281 Mission -- RA. 4676

"DON'T BE FOOLED"

THEY'RE BETTER BECAUSE
THEY'RE MADE WITH DALY CITY'S
PURE WATER—BOTTLED RIGHT HERE

GOLDEN BEAR BEVERAGES

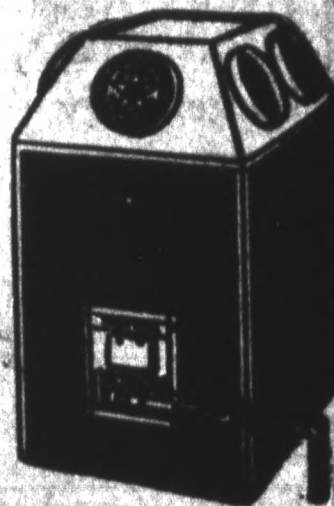
Soda Water -- Mixers -- Sparkling Water
6024 MISSION ST. RAndolph 9548

"DON'T BE FOOLED"

BILTWELL GAS
FURNACES
ARE ECONOMICAL
CLEAN
HEALTHFUL

DALY CITY
SHEET METAL WORKS

Frank Neumann, Prop.
6512 MISSION ELK. 3049



"DON'T BE FOOLED"

BEER AT ITS BEST
HAVE YOU TRIED

KOOLER - KEG

No Beer Pipes - No Beer Coils - No Beer Tanks

DONATT'S PLACE

6296 Mission -- RAndolph 9567

"DON'T BE FOOLED"

You'll Always Have A
Better Time

At The

Hilltop Lodge

22 Hillcrest Drive Phone. RAndolph 9591
OPEN UNDER NEW MANAGEMENT

Shrimps served with Beer every Sunday

Sunday Events

SUNDAY, MARCH 31

2:30 p. m.—
Installation ceremonies, Court
St. Mary, No. 1185, CDA, Fair-
mont hotel—followed by ban-
quet at 6 p. m.

Our Lady of Perpetual Help
Church, Wellington Avenue
7 a. m., 8:30 a. m., 10:30 a. m., 12:15
p. m.—
Hours of Masses.
Benediction of the Most Blessed
Sacrament immediately after
the 12:15 p. m. Mass.

Holy Angels Church, Colma
7 a. m., 8:30 a. m., and 11 a. m.—
Morning Mass.
7:30 p. m.—
Rosary, sermon and benediction.
9 a. m., Trogila Hall, Rockaway
Beach—
Morning Mass.

Grace Church of the Nazarene,
Santa Barbara and Vista Grande
9:45 a. m.—
Sunday school service.

11 a. m.—
Morning worship.
6:45 p. m.—
Young Peoples' Society.
7:45 p. m.—
Evangelical service.

Grace Presbyterian Church,
Corner Hanover and Evergreen
9:45 a. m.—
Sunday school.

11 a. m.—
Morning worship.

11 a. m.—
Junior Christian Endeavor.

6:45 p. m.—
Christian Endeavor.

7:45 p. m.—
Evening service.

Assembly of God Tabernacle
(Pentecostal)
6500 Mission Street

9:45 a. m.—
Sunday school

11 a. m.—
Fellowship

8 p. m.—
Evangelistic

Sweet Potato Gems Good With Ham



Sweet potato croquettes find new palate appeal when stuffed with tangy, spoon-size chunks of canned Hawaiian pineapple. They are delicious served with a tender, pink slice of broiled ham.

THE recipe calendar from Hawaii
this month suggests a delicious
new version for sweet potato cro-
quettes. The sweet potatoes are
cooked, peeled and mashed, then
seasoned with salt, a little sugar,
melted butter and lemon juice be-
fore cooling. Two tangy, well-
drained, canned Hawaiian pineapple
gems, which are spoon-size chunks,
form the heart of each croquette.
Crisp corn flake crumbs cover the
exterior. The croquettes are fried
until golden brown in deep hot fat,
of course, and served piping hot.

This combination of sweet pota-
toes and pineapple is an excellent
one. The pineapple adds a refresh-
ing flavor contrast which finds fa-
vor with appetites everywhere.

Try sweet potato gems with a
colorful arrangement of vegetables,
or as suggested in the photograph
with ham.

Population of Rumania
The population of Rumania is es-
timated at approximately 20,300,000.

SWEET POTATO GEM

5 medium-sized sweet potatoes
(about 2½ cups mashed)
2 tablespoons sugar
¼ teaspoon salt
2 tablespoons melted butter
1 teaspoon lemon juice
1—14 ounce can Hawaiian pine-
apple gems
2 slightly beaten egg whites
1 cup finely crushed corn flakes

Cook sweet potatoes until tender.
Peel, mash thoroughly and beat in
sugar, salt, butter and lemon juice.
Cool. Form croquettes by shaping
¼ cup mashed potatoes around 2
well drained, pineapple gems. Roll
in crushed corn flakes, egg whites,
and again in crushed corn flakes.
Fry in deep hot fat (375° F.) until
golden brown. Drain on absorbent
paper and serve at once.
Yield: 10 croquettes.

GELSI'S PLACE

6278 Mission Street

RAndolph 9729

FAMOUS BRANDS AT BARGAIN PRICES



The Oldest and
Finest Whiskey
in America
today
Ancient Age
8-year-old
PINTS
\$2.05

Old Quaker
PINTS
\$1.05



1-pt. 56c
Qts. \$2.00
4 years old

OLD SCHENLEY
Bottled in Bond
Qts. \$2.49 -- Pts. \$1.29

ANCIENT AGE
FIVE-YEARS-OLD
Qts. \$2.49 - Pts. \$1.29

Golden Wedding
Bottled in Bond
FIFTHS
\$2.62
PINTS
\$1.29

I. W. HARPER, pts \$1.59
Qts. \$3.09-1pts.82c

BRANDY, Pts 92c
Coronet, 1pts. 49c

ROCK AND RYE
Qts. \$2.09 -- Pts. \$1.10

BEER
Regal Amber
Blue Bear Ale 10c
Bock - Bottles

REGAL PALE 15c
Bottle

REGAL PALE 10c
CANS

COCA COLA on ice 5c

COLUMBUS
WINES

SWEET, Gal. 98c

1 gal. 58c-qt. 35c-pt. 20c

TABLE, Gallon 65c
Half-Gallon. 38c

ALL FLAVORS BELFAST MIXERS And
SODA WATER
COLDEST BEER IN DALY CITY

FRUITS & VEGETABLES
For Friday & Saturday
MARCH 29 & 30

ASPARAGUS
3 lbs. 10c
EXTRA FANCY — LARGE

Artichokes, Doz. 15c
Fresh green, medium

Potatoes 10 lbs. 14c
Fancy med. size GEMS

Grapefruit doz. 20c
Large ARIZONA

ORANGES, 3 doz. 25c
Large, Juicy

Spinach 3 lbs. 10c
Fresh Green

Rhubarb 3 lbs. 10c
Fancy Strawberry

Daly City CUT RATE Mkt.

DElaware 1302 Free Delivery 6309 Mission Street

YOUR PHONE ORDERS WILL BE GIVEN
OUR PERSONAL ATTENTION
RED HOT SPECIALS.

Sugar 10 lbs. 49c
PURE GRANULATED

Prunes 3 Lbs. for 10c
SANTA CLARA VALLEY, MEDIUM
200 lbs. left at this price

Butter lb. 32c
DAIRY MAID - Highest Quality

Flour 10 lbs. 34c
BEST BY TEST — CLOSE-OUT — 120 Lbs.

EGGS Grade A 20c
FRESH - LARGE, Doz.

Join Us in Wishing the Seals Good Luck in 1940!
"WELCOME BACK" SALE
WHEATIES 2 pks. 21c

PRUNES

FRESH COOKED 3 for 29c
Large 2½ cans

H-OOATS sm. pkg. 12c
Quick or Reg., Lg. 26c

OXO CUBES 21c
Lg. Tins - 10 Cubes

Cake Flour 25c
Presto, self-rising, 44 oz.

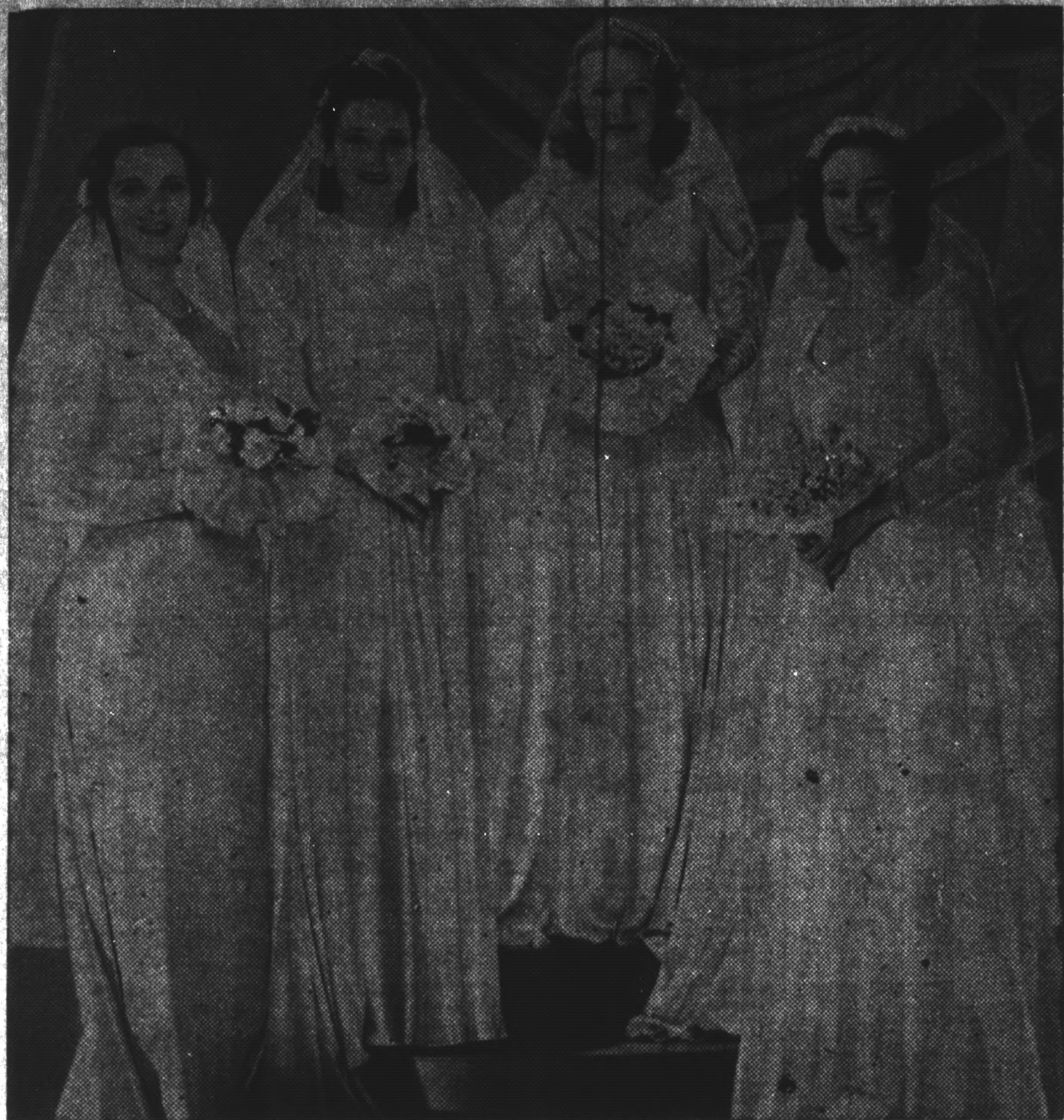
OYSTERS, Can 18c
Willapoint, Lge. No. 1 can

Cleaning Fluid, bot. 21c
STOP SPOT

Friskies, sm. pkg. 10c
Large package, 23c
DOG BISCUITS

COTTAGE CHEESE
TUTTLE'S, Delivered Fresh Daily

NOW AT THE DALY CITY THEATRE



Gale Page, Lola, Priscilla and Rosemary Lane, the "Four Daughters" of last year's film hit, are now "Four Wives," in the new film sequel with the same cast which is now playing at the Daly City theatre.

Old Hatteras Lighthouse
Old Hatteras lighthouse, off the Atlantic coast of the United States, was built one mile from high water in 1870, but now the tides come within a few yards of the base.

Living Lion Guards
The doorway of the tomb of the Mohammedan saint Kalandar La Shabbaz in the city of Sehwan, Sind province, India, is guarded by live, caged lions, reports Collier's.

Jefferson His Own Architect
According to the Thomas Jefferson Memorial foundation Mr. Jefferson was his own architect, not only for Monticello, but also for many other buildings that he designed.

Mahogany Native to U. S.
Mahogany is native to the United States. It is found though only in small quantities in southern Florida on the mainland and on the larger of the keys. It is the same species of mahogany that grows in the West Indies, where it is known principally as Santo Domingo or Cuban mahogany. An avenue in Miami is lined for many blocks with mahogany trees. The average person might easily mistake them for ash trees due to the similarity of the leaves. "Mountain mahogany" is a large shrub or small tree found in the western states. It is not a mahogany but a member of the rose family. The wood is very close grained and of a rich red color. The trees are small and the wood has not the stability of mahogany.

'A Dog's Tale'
Mark Twain's "A Dog's Tale" was first published in Harper's magazine in December, 1903. Subsequently it was privately printed by the National Anti-Vivisection society. In 1904 Harper's brought out the story in book form.

Scouting the Shops

(Continued from Page 1)

ket. And a Lovely cow for April Fool's—see Page 5.

S is for Sally, Solemn and Sad and Squelched.

D is for Diamonds and Damsels and Doughnuts from Waxman's Bakery.

A is for Anesthetic and Agamemnon and Appetizing foods from Colma Pioneer Grocery.

Y is for Yacht and Yellowstone and Yelp and the Yes-man who writes his column as he is told.

Early Soil Conservation
One of the earliest suggestions of soil conservation in Massachusetts was an act of the general court in 1730, forbidding farmers to turn their live stock loose to feed on the meadows between Truro and Provincetown. Horses and cattle had eaten so much of the beach grass that the sand dunes were heading toward the meadow land.

GENEVA BAKERY

San Pedro Road
Free Delivery

Colma
RAndolph 7119

—Assorted—

FRUIT PIES

CREAM PIES

•

—Assorted—

FRENCH PASTRIES

PANATONE

BUCELLATO

ITALIAN COOKIES

French Bread

TOSCANELLO

WHOLEWHEAT

RYE BREAD

GRISINI

HOT CROSS BUNS

All Kinds of Imported

Candies - Ice Cream

Soft Drinks

— ALL GOODS BAKED FRESH DAILY —

LUCCA RAVIOLI CO.

7370 Mission St., Colma

FREE DELIVERY

Phone RAndolph 6102

Specials for Friday and Saturday, March 29 & 30

PEACHES

DEL MONTE, Large 2½ Can

13½¢

Pineapple Juice, 4 cans.

FANCY - Slightly Dented

25¢

Corn Flakes

pkg. **5¢**

ALBERS

GLOBE A-1 10 lb. sk.

39¢

FLOUR

5 lb. sk.

23¢

Grapefruit Juice, 3 cans

NO. 2 Cans

19¢

OLIVE OIL

Liberty Brand - Imported, gal.

\$2.29

CHALLENGE

SALAD OIL, Gal.

84¢

Crystal White 10 bars

SOAP

29¢

White Eagle 5 lb. pkg.

SOAP CHIPS

27¢



LARGE ARIZONA

GRAPEFRUIT

doz.

20¢

GREEN

ASPARAGUS

3 lbs.

10¢

SPECIAL

EXTRA LARGE

ORANGES

2 doz.

45¢

Size 100

WHEAT

Per 100 lbs.

\$1.79

BARLEY

ROLLED, ALBER'S

sk. **93¢**

ALFALFA

FANCY GREEN

bale **\$1.19**

TRIP - L - DUTY

MASH

sk. **\$2.30**

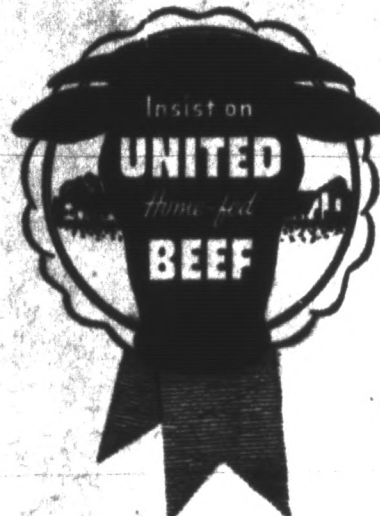
LUCCA MEAT MARKET

PORK ROAST

LEAN SHOULDER
HALF OR WHOLE

SPECIAL

lb. **15¢**



FAST FREE DELIVERY

Fresh Fish Every Friday

CREAM of KENTUCKY

BOURBON,

quart

\$2.00

AMBER GOLD

Kentucky Bourbon, 4-year-old, qt.

\$1.50

KING OF KENTUCKY

3-Years-old,

quart

\$1.40

OLD QUAKER

RYE

quart

\$1.49

VALMONT

Burgundy,

gal.

39¢

LUCCA BRAND

SHERRY

gal.

99¢

Excise Tax Incl. in Liquor Prices

MILLO'S MARKET

6315 MISSION ST.

HAMS, Half or Whole

SWIFT'S PREMIUM SKINLESS 1b. 22c

Phone Delaware 5300

SPECIALS FOR FRIDAY, SATURDAY,
And MONDAY, MAR. 29-30, APR. 1

Boston Pork Butts
BONELESS - VERY LEAN
Excellent For Roasting,
17c lb.

Fresh Shoulders Pork, lb. **14c**
EASTERN PORK

Legs & Loins of Pork, lb. **18c**
HALF OR WHOLE

RIB ROAST lb. **20c**
SHOULDER CUT

POT ROAST lb. **15c**
LEAN SHOULDER

BOILING BEEF lb. **8c**

BEEF KIDNEYS
BREAST OF VEAL
VEAL STEW
lb. **15c**

Corned Shoulders Pork, lb. **10c**

Corned Beef Tongue, lb. **12c**

Plate Corned Beef, lb. **8c**

Boneless Point Brisket, lb. **12c**

Groceries

HOUSECLEANING SALE SPECIALS

Free Delivery

RINSO, 1ge. 23 1/2 oz. pkg. **19 1/2c**
GRANULATED SOAP

PAPER TOWELS, 3 rolls **25c**
SCOTT, Large Rolls

SAL SODA, 2 1/2 lb. pkg. 2 for **11c**
E & C

BON AML, 12 Oz. Can **11c**
POWDERED

CORN, No. 2 Can. cream style **9c**
COUNTRY HOME, WHITE OR GOLDEN

BACON, 1/2 lb. cello. pkg. **13 1/2c**
SWIFT'S PREMIUM, SLICED

DEVILED MEAT, 3 cans **10c**
LIBBY'S NO. 1-4 CAN

Free Delivery

ROCK COD, Fresh and Clean lb. 12 1/2c
KIPPERED COD lb. 29c
FILET OF ROCK COD, Fresh lb. 25c

Fish & Poultry Dept.

CHICKEN, Cut up, fresh-killed 3 lbs. 95c
RABBITS, Young Cottontail (lb. 25c) 3 for 95c
ROASTING CHICKENS lb. 27c

Phone Delaware 5300

FERNET - BRANCA, 1 Quart Bottles - - - Each **\$1.98**

CHICKEN RAVIOLIS, 54 in carton - - - 2 cartons **45c**

Juice Oranges, Sweet 3 doz. 25c
Strawberry Rhubarb 3 lbs. 10c

AVOCADOS, Ripe Each 5c

SWEET POTATOES lb. **5c**

TOMATOES, Tasty and Solid 2 lbs. 15c
JUICY LEMONS Dozen 5c

New Local Red POTATOES 6 lbs. 25c
IDAHO GEM POTATOES 10 lbs. **15c**
For All Purposes

GRAPEFRUIT, Large, Sweet, Juicy doz. 20c
APPLES, Eating or Cooking, Pippins 3 doz. 25c
ARTICHOKES, Tender Doz. **15c**
For Salads or Frying

COMBINATION NO. 1
2 Hds. Solid LETTUCE
2 bunches RADISHES
1 lb. Hd. TOMATOES
1 Ripe AVOCADO
all for **25c**

COMBINATION NO. 2
3 lbs. ASPARAGUS
2 bunches CARROTS
2 bunches BEETS
1 stalk CELERY
all for **25c**

COMBINATION NO. 3
6 ARTICHOKES
3 lbs. Strwbry. RHUBARB
4 GRAPEFRUIT
1 dozen LEMONS
all for **25c**

COMBINATION NO. 4
2 lbs. Garden SPINACH
1 head CAULIFLOWER
1 head CABBAGE
2 lbs. ZUCCHINI
all for **25c**